

CATWALK '09

Saturday, April 4, 2009, 7:30pm

SOMArts Gallery, 934 Brannan Street, San Francisco, CA

CONTESTANTS' RULES AND REGULATIONS:

- All Contestants must be 18 years of age or older.
- All Contestants must be born biologically MALE, however, contestants must identify as transgender (non, pre/post-operative, transitioning, gender illusionist, etc).
- Contestants are required to submit a Completed Application Form and a Registration Fee of \$175.00(Money Order or Cashier's Check only, payable to **New Guard Production Company**). This registration fee is non-refundable once accepted as a contestant for the competition. Application must be received not later than March 13, 2009. (*Note: To reserve a country, you need to send your registration fee in advance to secure the country you are representing. Once you have reserved a country in advance, and decide not to join, the registration fee is not refundable.*)
- Contestant must participate in all of the competition's events and activities throughout the competition. Contestants are also expected to observe and follow all time schedules that the competition has set forth. Contestants that fail to fulfill to attend competition's events, activities and rehearsals will have automatic deductions that could lead to disqualification from the pageant. No refund of the application fee will apply in such case.
- All Contestants will compete and will be judged in four categories:

Cocktail Wear	Swim Wear (Concept: All American Pin -Up Girl)
EveningWear	Personal Integrity

The total score of the above categories will determine the five finalists.

All Finalists will be judged in the Final Question Interview Category to determine the winner.

Final Question Interview (for Finalists)

- All contestants must furnish their own costumes, accessories, articles (props, interpreter (if necessary) and all items used for their participation. (Cocktail Wear, Swim Wear, Evening Wear, Personal Integrity).
- All contestants are required to submit for approval by show producers and directors a synopsis of their performance in each category including prop list.
- Nudity, material and content that is pornographic in nature is not allowed.
- Contestants are required to be at the SOMArts Gallery no later than 5:30pm on the day of the competition. This is required for the photo session for the "Most Photogenic" and a voting session will take place to determine the winner of Friendship Award.
- Fire, water, explosives, confettis, firearms, live or dead animals, large machines or appliances are not allowed in the gallery and are not to be used as part of your performance in this event.
- Alcohol, liquor, illegal substances, firearms, concealed weapons are not allowed in any part of the competition venue (e.g.backstage, lobby). Any contestant in violation of this rule will be immediately and automatically disqualified from the competition without refund of their application fee and will be removed from the venue.
- The producers CATWALK '09 have a "zero tolerance policy" for any act of violence or harassment. Any contestant(s) who is/are found to instigate or is/are found to have cause any form of violence or harassment towards others will be immediately removed from the competition venue and automatically disqualified from the competition.
- CATWALK 2009 Winner is required to fulfill and perform the duties of the title for her reigning year. If the winner is not able to fulfill and perform her duties for any reason, the first runner-up will take her place and be awarded the remainder of the winner's prizes and accolades.
- By joining the competition, contestants release their video, audio and photographic rights to the producers of the pageant for purposes of promotional, documentation and merchandising purposes.
- By joining the competition, contestants release the producers, contractors and any entities associated to the production of the pageant from any liabilities and accidents that they may incur during the pre and post pageant.
- Judges' and competition decisions are final and may not be used for litigation purposes.
- The producer reserves the right to refuse any applicant into the pageant at the Producers' sole discretion.
- The pageant producers reserve the right to determine how many contestants may join. The reason for that being is due to the scheduling of presentation. However, an estimate of 20 contestants slots is observed.

The titles are as follows:

Main Title:

Main Title: CATWALK WINNER '09

1st Runner up 2nd Runner Up 3rd Runner Up 4th Runner Up

Special Awards:

Best in Cocktail Wear Best in Swim Wear Best in Evening Wear
Photogenic Award Friendship Award Popularity Award

Schedule of Events Prior to Competition:

- * Orientation : Friday April 3, 2009 (*SOMARTS Gallery*)
- * Rehearsal: Saturday, April 4, 2009 from 9:30 AM – 12:30 PM
- * Event Date: Saturday, April 4, 2009. Arrival time for contestants 5:30pm.
Late contestants will have a 10 point deduction in their final score.
- * Competition starts promptly at 7:00 PM.
- * Attendance at event, rehearsal, meetings and orientation is required. No-shows will be disqualified from the competition.

Prizes:

Catwalk Winner '09
\$500.00 Cash Prize

1st Runner-up 2nd Runner-up 3rd Runner-up 4th Runner-up
\$200.00 Cash Prize \$ 150.00 Cash Prize \$150.00 Cash Prize \$150.00 Cash Prize

- *All winners will receive the following: Trophy, In-kind gifts from sponsors.
- *The cash prizes for Catwalk '09 Winners will be awarded in increment of Two(2) payments throughout the year of their reign.

Description of Awards, Categories & Criteria:

Best in Cocktail Wear, Best in Swim Wear, Best in Evening Wear (Preliminary Categories)

All these competition categories pertain to the candidate's personal correspondence, execution and display of each category. Each category can receive a minimum of 1% and a maximum of 25% from each judge.

Personal Integrity

This criteria is based upon the candidates ability to fulfill the competition's Rules & Regulations and requirements, observe attendance and proper decorum towards the staff, volunteers and everybody involved in the production. This criteria can receive a minimum of 1% and a maximum of 25%, and is scored by the producers.

Spokesmodel/ Advocacy Interview (Finalist Category)

This category is for the selected finalists from the Preliminary categories. A "interview" by the host will be presented to each finalist. The "interview" will consists of a personality question and question from a judge. This category can receive a minimum of 1% and a maximum of 25% from each judge. This category will determine who will be the winner of Catwalk '09 and its' finalists.

For information, questions or inquiries, please e-mail, info@catwalkusa.com

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CONTESTANT'S REGISTRATION FORM

Legal Name: _____

How would you like to be addressed?(Nickname) _____

Street Address: _____

City: _____ State: _____ ZIP: _____

Preferred contact telephone # (indicate home, cell): (____) _____ - _____

Alternate contact telephone # (indicate home, cell): (____) _____ - _____

Email address: _____@_____. _____

Driver's License # : _____ State: _____ Expiration: ____ / ____ / ____

Signature: _____ Date: _____

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CONTESTANT'S STAGE INFORMATION

Stage Name : _____

Country: _____

Dreams & Ambitions: _____

Hobbies: _____

How would you use the title of CATWALK '09 Winner if you won? _____

Name three things you would like the audience to know about yourself:

1. _____

2. _____

3. _____

Do you have any "humanitarian causes" that you are most fond of? If yes, what is it and why?

Favorite Singer: _____

Favorite Movie: _____

Favorite Song: _____

Favorite Food: _____

Favorite Pastime Activity(ies)? _____

Sponsor(s): _____

Please use another sheet of paper if you would like to elaborate more on your answers. Please don't forget to write down the questions corresponding to your answers.

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CONTESTANT'S AGREEMENT / CONTRACT

By signing this application form, I have fully read and fully understand the CATWALK '09 Contestant Rules and Regulations and will abide by them. I certify that I am 18 years of age or older. I agree to uphold and represent the values of CATWALK '09 Winner title and represent the values, concept and mission statement of the competition. I release the producer(s) of any liability in the case of any lost or stolen property of mine during the event and any accident/medical or any health related incidents during the event. I hereby assign all rights to any videotape and/or sound recording and still photography made of me for purpose of the CATWALK '09 by New Guard Production Company, and/or their agents or affiliates, and I hereby authorize the reproduction, sale, copyright, exhibition, broadcast, and/or distribution of said video recordings and/or audio recordings and/or still photography without limitation or additional compensation.

Name: (PRINT) _____

Date: _____

Signature: _____

Send completed application form and your check or money order payable to:

New Guard Production Company
584 Castro Street 293
San Francisco, CA 94114-2594

Check List:

- Completed Contestant Application Form
- Completed Contestant Stage Information Form
- Contestant's Signed Agreement
- Application Fee (\$175.00)
- Photo