

**CATWALK 2010**  
Event Sponsorship Agreement

**Sponsor's Account information**

\_\_\_\_\_  
Contact Name

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Email

\_\_\_\_\_  
Business / Organization Name

\_\_\_\_\_  
Street Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip



**Please indicate your desired Sponsorship level**

**RUNWAY**

**\$3,000**

- |  |  |
|--|--|
| <input type="checkbox"/> Full Page Ad in the Commemorative Program Book.                             | <input type="checkbox"/> Acknowledgment of sponsorship during the Program.     |
| <input type="checkbox"/> Table/booth at the Reception & Box Office Area.                             | <input type="checkbox"/> Logo and link on CATWALKUSA.COM website for one year. |
| <input type="checkbox"/> Placement of products/media in Gift Bags to be given at the event (500).    | <input type="checkbox"/> 6 VIP tickets to CATWALK 2010 (Exclusive Reception)   |
| <input type="checkbox"/> Special Mention as a Major Sponsor in E-blasts and promotional items.       | <input type="checkbox"/> Logo placement on the Media Board at the Reception.   |
| <input type="checkbox"/> Logo placement in flyers(5k), posters(200), advertisements in publications* |  |

**HAUTE COUTURE**

**\$2,000**

- |  |   |
|--|---|
| <input type="checkbox"/> Full page Ad in the Commemorative Program Book.                             | <input type="checkbox"/> Acknowledgment of sponsorship during the Program     |
| <input type="checkbox"/> Small sized banner placement in Reception. (provided by sponsor)            | <input type="checkbox"/> Logo and link on CATWALKUSA.COM website for one year |
| <input type="checkbox"/> Logo placement in flyers(5K), posters(200), advertisements in publications* | <input type="checkbox"/> 4 tickets to CATWALK 2010                            |

**SUPERMODEL**

**\$1,000**

- |  |   |
|--|---|
| <input type="checkbox"/> Half- page Ad in the Commemorative Program Book                             | <input type="checkbox"/> Acknowledgment of sponsorship during the Program     |
| <input type="checkbox"/> Acknowledgment of sponsorship on Posterboard at the Reception               | <input type="checkbox"/> Logo and link on CATWALKUSA.COM website for one year |
| <input type="checkbox"/> Logo placement in flyers(5k), posters(200), advertisements in publications* | <input type="checkbox"/> 2 tickets to CATWALK 2010                            |

**COVERGIRL**

**\$500**

- |  |   |
|--|---|
| <input type="checkbox"/> Acknowledgment of sponsorship on Posterboard at the Reception | <input type="checkbox"/> Logo and link on CATWALKUSA.COM website for one year |
| <input type="checkbox"/> Acknowledgment of sponsorship during the Program              | <input type="checkbox"/> 2 tickets to CATWALK 2010                            |

**Terms and Conditions:**

- ALL ARTWORK MUST BE SUBMITTED BY MAR. 10, 2010
- All ads are printed in full color.
- Print ready ad files are accepted as high resolution/flattened PDF, TIFF, JPEG, and Photoshop (.PSD), and must be at least 300 DPI, at 100% scale, in CMYK color mode.
- New Guard Production Company reserves the right to alter materials submitted if we find it not suitable for printing.
- Sponsors represent that they own the materials contained in the advertisement and do not infringe upon the rights of others.
- Full payment is required at time of order.
- Please make checks payable to New Guard Production Company

**TOTAL \$**

Sponsor signature: \_\_\_\_\_

Date: \_\_\_\_\_

Please return this completed form and payment to:  
New Guard Production Company  
584 Castro Street #293  
San Francisco, CA 94114